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(LinkedIn)

www.maisgemba.com.br
(Company)

www.pgmecc.ufpr.br/dissertacoes/dissertacao_033.pdf (Portfolio)

Top Skills

Master Data Management

SAP ERP

5S

Languages

Inglês (Full Professional)

Espanhol (Native or Bilingual)

Certifications

How to Finance and Grow Your Startup – Without Venture Capital

Gestão Empresarial para Pymes (Pequeña y Media Empresas)

Desenvolvimento de Sistemas - App - Microsoft

Seis Sigma: Green Belt

Foundations of Business Strategy

Honors-Awards

Certificado de Premiação -
Orientação Projeto Integrador
- Objetivo de Desenvolvimento
Sustentável

Publications

Startups em destaque

O que é indústria 4.0?

Por que Mais Gemba

Marcos J. Ribeiro .:

CEO | Founder Mais Gemba Consulting | Master Data Manager |
Change Manager | Process Optimization
Greater Curitiba

Summary

PROFESSIONAL:

★ Experienced Executive Manager in Master Data Management, on an SAP platform on the pillars, of customers, suppliers, service, direct materials and indirect materials in a service center serving +40 plants (Brazil and abroad)

★ Experience as coordinator of the digital printing graphics business unit integrated in a network in Latin America and Europe, for more than five years.

★ Experience as a leading Lean Manufacturing project consultant with the tools of kanban, kaizen, 5S, TPM and quick setup in mechanical industry of German origin.

★ Teaching practice in technical, technological and postgraduate courses in the area of Mechanical Engineering, Maintenance and Management Processes, for more than five years.

SPECIALIZATIONS:

★ Consulting

★ Management Processes

★ Lean Manufacturing

★ Master Data Management (Registration) in Service Centers

★ Material Sanitation

★ PDM (Material Description Standard)

★ SAP MM, PM and MDM

ENTREPRENEUR:

Founder of MAIS GEMBA CONSULTORIA, which provides process improvement in tactical and operational excellence, using world-class manufacturing techniques combined with the experience of the consultant team in the improvement of GEMBAS to eliminate or reduce their seedlings (losses).

In my career I experienced challenges in the elimination of losses related to Transportation and Inventory, Movements and Waits, Overprocessing and Overproduction, Defects and the failure to take advantage of a company's Talents.

We are always dedicated to our customers in their requirements, but as consultants we cannot fail to practice Lean Thinking. Our group of professionals is able to provide high quality services, having obtained high levels of satisfaction from our customers.

Faced with these challenges, we realize that we must not stop at Gemba alone, we need to be MAIS GEMBA constantly.

Active in:

- ★ Project management

- ★ Master Data Management (registration) in:

 - Δ Customers

 - Δ Suppliers

 - Δ Direct Materials

 - Δ Indirect Materials

 - Δ Governance of cadastre (Structure, Rules, Personnel and Standards)

- ★ Maintenance Management

- ★ Quality tools

- ★ Value mapping and logistical flow

- ★ Implementation of Lean Manufacturing

- ★ Materials management

- ★ Manufacturing Cell Evaluation

- ★ Techniques for Quick Setups

- ★ Implementation 5 "S" - housekeeping

- ★ Kaizens (Continuous Improvements)

- ★ Diagnostics, Tailored Trainings and Coaching

Experience

Mais Gemba

CEO and Founder

October 2015 - Present (7 years 5 months)

Curitiba e Região, Brasil

The Mais Gemba is an independent consultancy in providing transformative innovation for the future of business, as we believe that satisfied customers products and services with quality, positive indicators, increased productivity and profitability, ... are the challenges of day to day businessmen and expected by investors.

We realize that this excess challenges often makes managers lose focus of Gemba and, with this part of the capital just fixed in error in excess (raw materials and supplies, work in process and finished goods inventories), ie, one of the seven seedlings (waste).

And how to get cost savings, reduction of fixed assets, increased productivity and profitability of the business?

With a review of the stages of manufacturing, transportation, waiting time, inventory size, movement during the process, number of defects and qualification of manpower allocated. Combating waste and optimizing processes, it is perceived increasing quality, reducing time and, by direct consequence of reducing production costs. These are the principles of lean manufacturing or lean manufacturing.

The MAIS GEMBA goes beyond simple advice and offers a package of solutions for its customers to identify the processes and systems which adjustments to promote continuous improvement in their business

Its headquarters is in Curitiba, capital of Paraná, one of three states that make up the Southern Region of Brazil.

UniBrasil Centro Universitário
Professor Mechanical Engineering and Production Engineering
August 2017 - Present (5 years 7 months)
Curitiba e Região, Brasil

Teacher Higher Education

Production Engineering

Disciplines:

- ★ PCP
- ★ Lean Manufacturing
- ★ Quality
- ★ Economic Engineering and Costs

Mechanical Engineering

Discipline:

- ★ Manufacturing Management I (PCP)
- ★ Manufacturing Management II (Lean)

Grupo Boticário

IT Consultant

January 2015 - June 2015 (6 months)

- ★ Consolidation of entries Governance Model People
- ★ Modeling EPM processes using ARIS Architect & Design
- ★ Registration systems mapping people according DAMA-BOK
- ★ Analysis of proposals for consulting contraction diagnostic quality and processes
- ★ Technical analysis for the purchase of MDM software (IBM, SAP, Oracle and Computer Inc.)
- ★ Process Management update data qualifying software (Data Care)
- ★ Developing VBA (Excel and Access) for batch data validation.

Output Reason: Cancellation of corporate projects

GVT

Master Data CRM Coordinator

September 2014 - November 2014 (3 months)

- ★ Coordinating the registration area.
- ★ Warranty of daily hygiene routines of cadastral base.
- ★ Promotion registration information for the company in order to support strategic and operational decisions

Products delivered:

- ★ Marketing department uses the registration information for campaigns, cross selling and Up
- ★ Area for transfer tax to the tax authorities
- ★ The regulatory transfer to Anatel
- ★ Finance for billing
- ★ Billing.

Responsible for interfacing with IT in driving projects, with the areas of finance, sales and fraud in creating processes, procedures aiming to improve the input register in the company.

Andritz

Master Data Specialist (Engineering)

September 2011 - April 2013 (1 year 8 months)

Curitiba e redondezas, Brasil

A global leader in providing facilities, equipment and services for hydropower, the pulp and paper industry, steel and biofuel.

Main responsibility:

- ★ Support the process of changing the BAAN IV ERP system to SAP ECC6.0 in the department of engineering, managing the data preparation aligned with the MDM office of Austria
- ★ Planning and execution of translation to Portuguese of over 3500 technical characteristics that they are distributed about 16,000 patterns where they composing the description of approximately 1.5 million materials.

BRF

Master Data Management Executive Supervisor

April 2008 - August 2011 (3 years 5 months)

Supervision of Master Data Management team in SAP R / 3 with a matrix structure composed of 20 analysts and leaders of five areas.

Areas of interest:

- ★ Customer Register Module (XD)
- ★ Supplier Registration Module (XK)
- ★ Registration for Indirect Materials Module (MM)
- ★ Directory of Raw Material Module (MM)
- ★ Tax Data Validation (customers / suppliers) and prospecting for new customers
- ★ Internal Systems (Portal customers, suppliers and Materials)

Elaboration of proposals and negotiation of service levels with the following sectors:

Engineering, Maintenance, Research & Development, Marketing, Agriculture, Supply Chain, Logistics, Treasury, Pricing, National and International Business, Accounting, Costs, Tax, Tax and Sustainability.

Managed projects and investments:

- ★ Recoding 35% of direct materials (50% Billing)
- ★ Reclassification of Goods groups of SKUs +250,000
- ★ Sanitation +150,000 of indirect materials
- ★ BUDGET 2010 reclassification of 12 supervision of the Support Management Purchasing / Sales - shared goal
- ★ Partnerships with suppliers to sanitation technical data of indirect materials.
- ★ Defining the scope of a new portal for suppliers (technical and functional requirements)
- ★ SPED - Electronic Invoice, Tax - NCM
- ★ Incorporation and opening new branches, factories or distribution centers
- ★ SAP for operation in Russia (Portuguese, English and Russian)
- ★ Commemorative Kits
- ★ Simplifies

Realization:

- ★ Third consecutive year of achievements with more than 120%.

Cargraphics

Digital Printing Network Coordinator

November 2002 - April 2008 (5 years 6 months)

São José dos Pinhais, Brasil

Digital Printing Network Coordinator from unit of Brazil to attend Brazilian customers and Argentina, Bolivia, Chile, Paraguay and Uruguay to training materials from Microsoft.

Equipment selection, construction of annual budget, monitoring of financial results, preparation of SWOT of the industry, research sector analysis

Other activities: configuration of ERP for the graphics industry, improvement projects in warehouse, TPM and Housekeeping (5S)

Major achievements:

- ★ Reduce the cost of printed side by 50%
- ★ Increase yield by 82% tonner with a 5% reduction of intensity without losing quality

RADIAL - Faculdades e Centro de Educação Tecnológica

Professor

July 2005 - December 2006 (1 year 6 months)

Professor of the disciplines of "management processes", "Planning and development projects" and "Sales and e-commerce"

IMAM Consultoria Ltda

Lean Manufacturing Consultant

September 2001 - August 2002 (1 year)

Project management of the implementation of Lean Manufacturing at Bosch Curitiba (Toyota Production System - TPS), working in groups of moderate flow mapping integrated with Supply Chain logistics, implementation of Kanban, changes in layout to manufacturing cells, accompaniments setups quick time reduction, TPM (Total Productive Maintenance) activities of 5 "S" - housekeeping, preparation of panels and boards of management in sight, brainstorming techniques with categorization of ideas and monitoring of kaizen (continuous improvement).

Major gains in production on average (in some lines max):

- ★ Work in Process of 82.1% (max. 97.5%)
- ★ Lead Time Reduction of 59.8% (max. 79.2%)
- ★ Reduction of area used by 24.0% (max: 32%)
- ★ Distance traveled during setup of 55.8% (max. 86.5%)

Grupo Antolin

Quality Analyst

May 2000 - August 2001 (1 year 4 months)

São José dos Pinhais, Brasil

Iramec Autopeças S.A. - Joint Venture Grupo Antolin with KÜSTER Holding GmbH

P.I.C. (Complexo VW/Audi) - São José dos Pinhais – Paraná

He was active in disseminating reports of non-quality to international suppliers and monitoring the effectiveness of the results of corrective actions, analysis of cases of process failures and / or product the client through 8D, preparation of plan of containment and corrective action management rework teams, establishment of procedures for debt with suppliers, product and process auditing, monitoring of implementation of changes in product engineering VW / Audi, analysis of products under warranty, suitability of the quality manual of the array to branch. Activities related to internal logistics (reception and storage).

SOCIESC - Sociedade Educacional de Santa Catarina

Technical Professor

March 2000 - May 2000 (3 months)

Professor in Mechanical Design Technical and related

UTFPR

Technical Professor

December 1999 - March 2000 (4 months)

Curitiba e Região, Brasil

Professor in Mechanical Design Technical and related

Senai - PR

Technical Professor

January 1998 - August 1999 (1 year 8 months)

Curitiba e Região, Brasil

Professor in Mechanical Design Technical and related

Education

Universidade Federal do Paraná

Msc, Production Simulation, Production Simulation, Production Simulation · (2000 - 2004)

Universidade Federal do Paraná

Bs Engineer, Mechanic Engineer, Mechanic Engineer, Mechanic Engineer · (1992 - 1998)